

Your 12-Month Marketing Plan

From the strategic review service through to your marketing strategy, we will create a 12-month marketing plan for your organisation and present it back to you. It all starts with a meeting, at which we will ask you about your goals, challenges, current situation and key values. By understanding these things we can do the groundwork and explore options that are specifically relevant to you, putting together a robust marketing framework. We will also look at what the different options will cost and the end result will be a 12-month plan.

Cost: £1250 +VAT

The Process

We use a robust framework to create a 12-month marketing plan, SOSTAC, with clear input from you. The process we use is as follows:

